I'M VOTING LES

FOR ERETZ HAKODESH!

Learn how YOU can influence the future of Eretz Yisrael

And stop the inroads made by anti-Torah groups in our Holy Land.





www.eretzhakodesh.org | 077.609.4777

THE WORLD ZIONIST CONGRESS IS CURRENTLY IN THE MIDST OF ELECTIONS, HELD ONCE EVERY FIVE YEARS, TO CHOOSE THEIR 500 DELEGATES.

- What does this have to do with me?

As the governing body of the Jewish National Fund (JNF) and the Jewish Agency for Israel, these delegates will convene in Jerusalem next October to set the agenda for some of Israel's most influential organizations for the next 5 years.

Hope they enjoy the shwarma - but what does this have to do with me?

This agenda is powerfully promoted by an annual budget of **one billion dollars** – with the potential to greatly influence Israeli society.

Unless supporting my personal household budget is on their agenda, this has to do with me - how?

Five years ago, the Reform and other pluralistic American Jewish groups ran an effective election campaign, and succeeded in taking over the WZO.

The result? Five years of intensive and well-funded battles waged for the erosion of Torah values in Israeli society.

If you care about the kedusha of Eretz Yisrael, then, yes, this has to do with you. Here's what the WZO's \$5 billion went to fund:



LEGAL BATTLES FOR EGALITARIAN PRAYER AREAS AT THE KOSEL



PUBLIC SCHOOL CURRICULUM INDOCTRINATING ISRAELI CHILDREN IN PLURALISTIC JUDAISM



PROMOTING THE ABSORPTION
OF HALACHICALLY
NON-JEWISH RUSSIANS



SEVERELY DECREASING
MASA FUNDING FOR TORAH
INSTITUTIONS SUCH AS YESHIVAS
& SEMINARIES



FIGHTING TO CHANGE THE PROCESS OF MARRIAGE, DIVORCE AND GEIRUS IN ISRAEL TO CONFORM TO THEIR AGENDA

This insidious infiltration of anti-Torah agendas in our Holy Land has been happening for years, and the worst targets are the children. Already, Israeli public schools are replacing their rabbinic Tanach staff with Reform teachers. Already, young people are being invited to Yom Kippur events run by Reform clergy, replete with a Yom Kippur meal.

We can't afford to turn a blind eye. If we don't stop this, the travesty these groups wreaked on American Jewry could very well reach our Holy Land r"l.

THE ANSWER: The Eretz Hakodesh Initiative.



Winning the power to set the WZO agenda and preside over its vast budget is a pure numbers game.

Every American Jew is eligible to vote in this election, which will choose the 152 American delegates to the WZO. Whichever slate gets more votes will receive more delegates, and more influence.

To this end, Rabbi Pesach Lerner established the Eretz HaKodesh slate, putting forth delegates running on a platform of Torah values.

THE NUMBERS ARE SIMPLE:

LAST ELECTION, 57,000 AMERICAN JEWS VOTED, THE MAJORITY FOR PLURALISTIC SLATES.

WE NEED TO SURPASS THOSE NUMBERS.

IF WE CAN GET 70,000 RELIGIOUS VOTES, WE CAN DEFEAT THE REFORM AND ACHIEVE CONTROL OF THE AGENDA. WE CAN USE THE VAST RESOURCES TO PROMOTE HOLINESS IN OUR HOLY LAND.

We have the numbers on our side. We represent the most active and passionate group of Jews worldwide. Just like 90,000+ Yidden came out recently to show their love of Torah, we are certain we can get that many Jews to declare their love for Yiddishkeit in Eretz Yisrael.



Our Gedolim have declared it's time to fight against the Reform encroachment, for the sake of the kedusha of Eretz Yisrael. Rav Chaim Kanievsky, shlita, and Rav Gershon Edelstein, shlita, both gave brachos to Rabbi Pesach Lerner for leading the fight against the Reform.





PROMINENT RABBINIC FIGURES

BOTH IN ISRAEL AND IN THE U.S. HAVE SPOKEN OUT IN SUPPORT OF THE ERETZ HAKODESH INITIATIVE. AMONG THEM: RAV ASHER WEISS. RAV YITZCHAK BERKOWITZ. RAV ELYA BRUDNY AND DAYAN CHAIM KOHN.

I want to stand up and take responsibility for maintaining the kedusha of Eretz Yisrael!

What can I do?

VOTE!

Your vote makes a huge difference.

To be eligible to vote, you must be:

- Over 18 (as of June 30, 2020)
- Jewish
- American
- Not planning to vote for the upcoming Israeli Knesset

Americans living in Israel, whether studying for the year or temporarily residing there, who will not be voting in the upcoming Israeli elections may vote for the WZO.

TELL YOUR FRIENDS & FAMILY!

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Don't stop with your own vote; make sure others are voting as well.

Take it upon yourself to get 10 more people to vote. You're not asking them for money; you're asking them to take 5 minutes of their time on behalf of the kedusha of our beloved land.

Even if you aren't personally eligible to vote, by spreading the word, you will be making a huge impact on kedushas Eretz Yisrael.

The election is taking place as you read this! Voting opened on Jan. 21, and will continue until March 11.

THE TIME TO VOTE IS NOW!

Register and vote online through our website eretzhakodesh.org

I'm ready to vote for Eretz HaKodesh!

HOW TO VOTE

GO TO **ERETZHAKODESH.ORG** TO COMPLETE THE SIMPLE, 4-STEP VOTING PROCESS:

- REGISTER
 - PAY THE \$7.50 PROCESSING FEE (\$5.00 FOR PEOPLE 18-25)
- CHECK OFF THE BOX DECLARING YOU ARE JEWISH, 18 YEARS OF AGE & AMERICAN
- SELECT SLATE #1 ERETZ HAKODESH
 AND SUBMIT YOUR VOTE!

WANT TO RECEIVE A PAPER BALLOT? HAVE A QUESTION?

CONTACT INFO@ERETZHAKODESH.ORG